

Department: Community Relations and Resource Development

Effective Date: July 2016

Subject: Website Privacy Policy

Revisions:

Policy:

It is the policy of MonmouthCares to respect and protect all confidential information that is collected on the website.

Purpose:

This policy governs the collection, use, and disclosure of all personal data that is gathered on the agency website.

Procedure:

Types of Data Collected

Personal Data

If you wish to be contacted by a MonmouthCares staff member in the Contact us tab on our monmouthcares.org website, you may submit your:

- First and late name
- Phone number
- Email Address

When you submit your contact information to MonmouthCares, an email is sent to info@monmouthcares.org, and is received by the Community Relations and Resource Development department.

We will only use your Personal Data to contact you regarding any message you may have sent to us via our website. Your information is protected and is never shared or released to anyone in any way.

Usage of Data

Analytics

We may use third-party Service Providers to monitor and analyze the use of our website.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>



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Security Of Data

The security of your data is important to us, and we strive to use every means to protect your Personal Data.

Donations

We may collect tax-deductible donations on the website. In that case, we use third-party services for payment processing (e.g., payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processor whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI (Payment Card Industry) Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

The payment processor we work with is:

PayPal

Their Privacy Policy can be viewed at <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. Changes to this Privacy Policy are effective when they are posted on this page.

Approval:

Department Head:

Date: 5/16/2022

Executive Director:

Date: 5/16/2022